



**POLL MUST BE SOURCED:**  
**NBC4/WAMU/Washington Informer/Marist Poll\***  
**Gray Leads Democratic Challengers in D.C. Mayor's Race,  
But Faces Difficult Primary Campaign**

\*\*\* Complete Tables for Poll Appended \*\*\*

**For Immediate Release: Wednesday, February 26, 2014**

Contact: Lee M. Miringoff  
Barbara L. Carvalho  
Mary E. Griffith  
Marist College  
845.575.5050

**This NBC4/WAMU/Washington Informer/Marist Poll Reports:**

District of Columbia Mayor Vincent Gray has the advantage against the Democratic candidates challenging him in April's Democratic primary. Among District Democrats likely to vote in the primary, Gray leads his closest competitor, Muriel Bowser, by eight percentage points. District residents, including a majority of Democrats, are satisfied with Gray's job performance and are pleased with the direction of the District. However, Gray's 2010 campaign finance scandal has muddied his image and may be a difficult issue for some voters to overlook.

"In the Democratic primary, Mayor Gray benefits from a very crowded field, but there are many persuadable voters," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "Voters' second choice may be key in the closing weeks of the campaign."

**Here is how the contest stands among likely Democratic primary voters including those who are undecided yet leaning toward a candidate:**

- 28% Vincent Gray
- 20% Muriel Bowser
- 13% Jack Evans
- 12% Tommy Wells
- 6% Andy Shallal
- 4% Vincent Orange
- 3% Reta Lewis
- <1% Carlos Allen
- 1% other
- 12% undecided

\*References to this poll must be sourced as "NBC4/WAMU/Washington Informer/Marist Poll"

There are differences by race. 41% of likely Democratic voters who are African American support Gray, and 23% are for Bowser. Among white Democrats who are likely to vote on primary day, Wells receives 24% to 21% for Evans, and 18% for Bowser. Gray trails with 10%.

How strongly do likely Democratic voters in the District with a candidate preference support their choice? 44% are strongly committed to their choice for the Democratic nomination. 36% are somewhat behind their candidate while 19% might vote differently. One percent is unsure. Looking at the level of commitment for the top two candidates, 53% of Gray's backers strongly support him. This compares with 50% of Bowser's supporters who express a similar level of commitment.

Looking at the second choice of likely Democratic voters with a candidate preference, only 12% pick Gray. 21% cite Bowser as their backup candidate. 18% say Evans is their second choice, and 12% report Wells is their second pick. Orange is the second choice of 9% while 7% say the same of Shallal. Four percent mention Lewis while Allen is the backup candidate for 1%. One percent say someone else is their second choice candidate, and 15% are undecided.

When it comes to the level of enthusiasm Democrats have about voting in April's primary for mayor, 32% are very enthusiastic. 46% are moderately enthusiastic while 16% are not too enthusiastic. Six percent are not enthusiastic at all.

### **Democrats Like Bowser, Evans, Wells... Divide over Gray**

When it comes to the candidates' favorability, how do they compare?

- 50% of Democrats in the District have a favorable impression of Bowser. 28% have an unfavorable one, and 22% have either never heard of her or are unsure how to rate her.
- 46% have a positive opinion of Evans. This compares with 29% who have a negative view of him. One in four Democrats -- 25% -- has either never heard of Evans or are unsure how to rate him.
- A plurality of Democrats -- 46% -- has a favorable impression of Wells. This compares with 28% who have an unfavorable one, and 26% who have either never heard of him or are unsure how to rate him.
- 46% of Democrats think well of Gray while 48% have a lesser opinion of him. Five percent have either never heard of him or are unsure how to rate him.
- Orange's favorable rating is lopsided. 32% have a favorable opinion of Orange while 50% have a lesser view of him. 18% have either never heard of him or are unsure how to rate him.
- While 34% of Democrats have a positive opinion of Shallal and 26% have an unfavorable one, 40% have either never heard of him or are unsure how to rate him.

\*References to this poll must be sourced as "NBC4/WAMU/Washington Informer/Marist Poll"

- Lewis is also little known to a slim majority of D.C. Democrats. 21% have a favorable opinion of her, and 28% have an unfavorable view of Lewis. However, 51% have either never heard of her or are unsure how to rate her.
- Allen is the least known of the candidates. Only 10% of Democrats have a favorable view of him, and 26% have an unfavorable opinion of Allen. More than six in ten -- 63% -- have either never heard of him or are unsure how to rate him.

### **Economy and Jobs Most Important Issue to Many D.C. Democrats**

More than four in ten Democrats -- 44% -- say that the economy and jobs is the most important factor in deciding their vote for mayor in April's primary. Ethics is the top issue for 22%, and the same proportion -- 22% -- reports housing is their leading motivator. 11% of Democrats cite crime as the most important factor when deciding their vote. Two percent are unsure.

There is a racial divide. While 50% of Democrats who are African American cite the economy and jobs as their top priority, 43% of white Democrats mention ethics as their leading issue.

### **Gray's Clouded by Campaign Finance Investigation, but Bolstered by Approval Rating**

A majority of Democrats -- 53% -- say they are less likely to vote for Mayor Gray given the 2010 investigation into his campaign finances. Seven percent report the scandal makes them more likely to cast their ballot for him, and 36% say the inquiry makes no difference to their vote. Four percent of Democrats are unsure.

Most Democrats who are white -- 82% -- are less likely to support Gray due to the investigation into his campaign. This compares with 33% of African American Democrats who say the same. A slim majority of African American Democrats -- 51% -- says this investigation makes no difference to their vote.

Looking at the overall D.C. population, 42% of adults think Gray did something unethical but not illegal. Close to one in four -- 24% -- believes he did something illegal, and 14% say he did nothing wrong. One in five D.C. residents is unsure. Similar proportions of registered voters share these views.

Among Democrats, 46% think Gray was involved in unethical, but not illegal, actions. 24% believe he was behind something illegal while 15% say he did nothing wrong. 15% of Democrats are unsure.

Gray has a strong job approval rating. A majority of adults -- 56% -- approves of how Gray is doing in office. 36% disapprove, and 8% are unsure. Among registered voters, a similar 55% applaud Gray's job performance. 38% disapprove, and 6% are unsure. Here, too,

\*References to this poll must be sourced as "NBC4/WAMU/Washington Informer/Marist Poll"

D.C. Democrats reflect these views. 56% of Democrats give Gray high marks. This compares with 39% who think he has fallen short. Five percent are unsure.

Slightly more than seven in ten residents -- 71% -- believe things in the District are headed in the right direction. 24%, though, say they are on the wrong track, and 5% are unsure. Nearly identical proportions of registered voters share these views. Looking at Democrats, 74% say D.C. is on track. 22% believe it has lost course, and 4% are unsure.

### **Residents Mixed about Casting Ballot for Gray in November**

If Gray wins the Democratic nomination, 43% of adults in D.C. say they will definitely vote for him. However, 40% report they definitely will not. Nearly one in five residents -- 17% -- is undecided. Among registered voters, similar proportions share these views. 42% plan to support Gray while 42% say they will not cast their ballot for him. 16% are undecided. Democrats also divide.

But, does Gray deserve to be re-elected? Six in ten adults in D.C. -- 60% -- think it is time to elect someone else. 31%, however, say Gray deserves to be re-elected. Nine percent are unsure. The views of registered voters in the District mirror those of residents, overall. 62% of registered voters think D.C. should have a new leader. 30% believe Gray should stay in power, and 8% are unsure. Democrats agree with these opinions.

### **More than Eight in Ten Approve of Obama's Job Performance**

85% of D.C. adults think President Barack Obama is doing well in office. 11% disapprove, and 4% are unsure. Registered voters agree. 87% of registered voters in the District approve of the president's job performance. 10% disapprove, and 3% are unsure.

More than nine in ten Democrats -- 93% -- applaud Mr. Obama's job performance. Four percent disapprove, and 2% are unsure.

## How the Survey was Conducted

---

### **Nature of the Sample: District of Columbia Poll of 1,138 Adults**

This survey of 1,138 adults was conducted February 17<sup>th</sup> through February 23<sup>rd</sup>, 2014 by The Marist Poll sponsored in partnership with NBC4, WAMU, and The Washington Informer. Adults 18 years of age and older residing in the District of Columbia were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the District from ASDE Survey Sampler, Inc. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, and race. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within  $\pm 2.9$  percentage points. There are 998 registered voters. The results for this subset are statistically significant within  $\pm 3.1$  percentage points. There are 738 Democrats defined as registered Democrats and those who are almost certain or will probably register as Democrats for the April 1<sup>st</sup> primary. The results for this subset are statistically significant within  $\pm 3.6$  percentage points. There are 416 likely Democratic primary voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the April 2014 Democratic primary based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within  $\pm 4.8$  percentage points. The error margin increases for cross-tabulations.

**Nature of the Sample - DC**

		DC Adults	DC Registered Voters
		Col %	Col %
DC Adults		100%	
DC Registered Voters		88%	100%
DC Likely Primary Voters		37%	42%
Party Registration^	Democrat	n/a	77%
	Republican	n/a	5%
	Independent	n/a	17%
	Other	n/a	1%
Political Ideology^	Very liberal	n/a	15%
	Liberal	n/a	34%
	Moderate	n/a	34%
	Conservative	n/a	12%
	Very conservative	n/a	5%
Gender	Men	47%	45%
	Women	53%	55%
Age	Under 45	44%	40%
	45 or older	56%	60%
Age	18 to 29	17%	13%
	30 to 44	27%	27%
	45 to 59	22%	23%
	60 or older	34%	37%
			34%
Race	White	39%	38%
	African American	47%	49%
	Latino	8%	7%
	Other	6%	5%
DC Region	Southwest	25%	25%
	Northwest	28%	28%
	North Central	27%	27%
	Southeast	20%	21%
Household Income	Less than \$75,000	59%	57%
	\$75,000 or more	41%	43%
Education	Not college graduate	41%	41%
	College graduate	59%	59%
Interview Type	Landline	63%	68%
	Cell Phone	37%	32%

NBC4/WAMU/Washington Informer/Marist Poll DC Adults. Interviews conducted February 17th through February 23rd, 2014, n=1138 MOE +/- 2.9 percentage points.

^DC Registered Voters: n=998 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

**Nature of the Sample - DC**

		DC Democrats*	DC Likely Democratic Primary Voters
		Col %	Col %
DC Democrats*		100%	
DC Likely Democratic Primary Voters		56%	100%
Political Ideology	Very liberal	17%	17%
	Liberal	38%	38%
	Moderate	31%	31%
	Conservative	10%	9%
	Very conservative	4%	4%
Past Participation**	Yes	85%	91%
	No	15%	9%
Gender	Men	43%	40%
	Women	57%	60%
Age	Under 45	38%	33%
	45 or older	62%	67%
Age	18 to 29	9%	5%
	30 to 44	29%	28%
	45 to 59	23%	24%
	60 or older	39%	43%
Race	White	37%	39%
	African American	53%	52%
	Latino	6%	6%
	Other	4%	3%
DC Region	Southwest	23%	22%
	Northwest	29%	28%
	North Central	28%	28%
	Southeast	21%	23%
Household Income	Less than \$75,000	55%	51%
	\$75,000 or more	45%	49%
Education	Not college graduate	42%	37%
	College graduate	58%	63%
Interview Type	Landline	71%	75%
	Cell Phone	29%	25%

NBC4/WAMU/Washington Informer/Marist Poll DC Potential Democratic Electorate. Interviews conducted February 17th through February 23rd, 2014, n=738 MOE +/- 3.6 percentage points. DC Likely Democratic Primary Voters: n=416 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

\*DC Democrats include registered Democrats and those who are almost certain or will probably to register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

NBC4/WAMU/Washington Informer/Marist Poll DC Tables

		DC Democrats*									
		DC Democratic primary for mayor including those who are undecided yet leaning toward a candidate									
		Vincent Gray	Muriel Bowser	Jack Evans	Tommy Wells	Andy Shallal	Reta Lewis	Vincent Orange	Carlos Allen	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
DC Democrats*		29%	20%	12%	11%	6%	4%	4%	1%	1%	13%
DC Likely Democratic Primary Voters		28%	20%	13%	12%	6%	3%	4%	<1%	1%	12%
Political Ideology	Very liberal-Liberal	34%	17%	5%	10%	1%	10%	11%	1%	2%	8%
	Moderate	38%	22%	10%	10%	1%	2%	2%	1%	0%	14%
	Conservative-Very conservative	22%	19%	15%	11%	10%	4%	4%	1%	1%	13%
Past Participation**	Yes	28%	21%	12%	11%	6%	3%	4%	1%	1%	13%
	No	33%	14%	12%	9%	4%	12%	2%	1%	2%	12%
Intensity of Support	Strongly support	39%	26%	11%	10%	8%	3%	5%	0%	0%	0%
	Somewhat support	27%	22%	19%	16%	8%	5%	3%	1%	0%	0%
	Might vote differently	33%	16%	14%	12%	5%	7%	8%	4%	0%	0%
Enthusiasm about DC Democratic Primary for Mayor	High	35%	19%	13%	11%	6%	2%	3%	1%	1%	9%
	Moderate	25%	20%	11%	12%	6%	6%	5%	1%	1%	13%
	Low	31%	18%	14%	6%	5%	4%	5%	0%	1%	16%
DC Region	Southwest	18%	15%	23%	14%	10%	3%	1%	1%	1%	15%
	Northwest	29%	24%	10%	5%	9%	4%	4%	1%	1%	13%
	North Central	25%	20%	9%	21%	3%	4%	3%	0%	0%	14%
	Southeast	47%	18%	6%	3%	1%	3%	10%	2%	2%	8%
Household Income	Less than \$75,000	36%	19%	8%	6%	4%	6%	7%	1%	1%	12%
	\$75,000 or more	20%	21%	15%	18%	9%	3%	2%	0%	1%	11%
Education	Not college graduate	38%	19%	7%	4%	3%	6%	7%	2%	1%	12%
	College graduate	22%	21%	16%	15%	8%	3%	2%	0%	1%	13%
Race	White	10%	17%	22%	22%	11%	3%	1%	0%	1%	13%
	African American	41%	22%	5%	3%	3%	5%	7%	0%	1%	13%
	Other	35%	16%	12%	4%	2%	6%	3%	7%	5%	11%
Age	Under 45	33%	16%	12%	11%	4%	8%	3%	2%	2%	10%
	45 or older	26%	22%	13%	11%	7%	2%	5%	0%	1%	14%
Gender	Men	31%	17%	12%	13%	7%	5%	4%	1%	2%	10%
	Women	28%	22%	12%	9%	5%	4%	4%	1%	0%	15%
Interview Type	Landline	29%	20%	13%	12%	7%	1%	3%	0%	1%	13%
	Cell Phone	30%	17%	9%	7%	3%	11%	6%	2%	2%	12%

NBC4/WAMU/Washington Informer/Marist Poll DC Democrats. Interviews conducted February 17th through February 23rd, 2014, n=738 MOE +/- 3.6 percentage points. DC Likely Democratic Primary Voters: n=416 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

\*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Likely Democratic Primary Voters									
		DC Democratic primary for mayor including those who are undecided yet leaning toward a candidate									
		Vincent Gray	Muriel Bowser	Jack Evans	Tommy Wells	Andy Shallal	Vincent Orange	Reta Lewis	Carlos Allen	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
DC Likely Democratic Primary Voters		28%	20%	13%	12%	6%	4%	3%	<1%	1%	12%
Intensity of Support	Strongly support	39%	25%	12%	10%	8%	5%	1%	0%	0%	0%
	Somewhat support	26%	20%	18%	19%	8%	3%	5%	0%	0%	0%
	Might vote differently	31%	20%	16%	12%	5%	8%	5%	2%	0%	0%
Enthusiasm about DC Democratic Primary for Mayor	High	35%	19%	13%	12%	6%	2%	2%	0%	1%	8%
	Moderate	24%	22%	12%	12%	6%	5%	4%	1%	1%	13%
	Low	26%	16%	15%	10%	5%	5%	4%	0%	0%	18%
DC Region	Southwest	16%	17%	23%	15%	9%	1%	2%	1%	2%	14%
	Northwest	28%	24%	12%	5%	10%	3%	3%	0%	1%	14%
	North Central	22%	22%	11%	23%	4%	3%	3%	0%	0%	12%
	Southeast	48%	17%	7%	2%	2%	10%	3%	0%	1%	9%
Household Income	Less than \$75,000	36%	19%	10%	6%	4%	7%	5%	0%	1%	12%
	\$75,000 or more	20%	21%	14%	19%	9%	1%	2%	0%	1%	11%
Education	Not college graduate	40%	18%	10%	4%	4%	7%	4%	1%	1%	11%
	College graduate	21%	21%	15%	16%	7%	2%	3%	0%	1%	12%
Race	White	10%	18%	21%	24%	10%	1%	2%	1%	1%	12%
	African American	41%	23%	7%	3%	4%	7%	3%	0%	1%	13%
	Other	37%	17%	13%	4%	2%	3%	8%	2%	5%	9%
Age	Under 45	31%	17%	13%	14%	5%	3%	5%	1%	2%	8%
	45 or older	26%	22%	13%	11%	7%	5%	2%	0%	1%	14%
Gender	Men	28%	18%	13%	15%	7%	3%	4%	1%	2%	10%
	Women	29%	21%	13%	10%	5%	5%	3%	0%	1%	14%
Interview Type	Landline	28%	20%	13%	13%	7%	3%	2%	0%	1%	13%
	Cell Phone	29%	19%	11%	9%	4%	7%	8%	1%	2%	11%

NBC4/WAMU/Washington Informer/Marist Poll DC Likely Democratic Primary Voters. Interviews conducted February 17th through February 23rd, 2014, n=416 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

		DC Democrats with a Candidate Preference			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
DC Democrats with a Candidate Preference		42%	35%	21%	1%
DC Likely Democratic Primary Voters with a Candidate Preference		44%	36%	19%	1%
Political Ideology	Very liberal-Liberal	49%	23%	27%	2%
	Moderate	40%	36%	21%	2%
	Conservative-Very conservative	40%	39%	20%	1%
Past Participation**	Yes	45%	35%	18%	1%
	No	27%	36%	36%	2%
Top Tier Democratic Candidates for DC Mayor	Vincent Gray	49%	28%	21%	2%
	Muriel Bowser	48%	35%	15%	2%
	Jack Evans	31%	46%	21%	1%
	Tommy Wells	32%	46%	20%	2%
DC Region	Southwest	35%	47%	18%	1%
	Northwest	48%	26%	25%	1%
	North Central	44%	36%	18%	2%
	Southeast	43%	33%	23%	1%
Household Income	Less than \$75,000	48%	30%	21%	1%
	\$75,000 or more	36%	41%	22%	1%
Education	Not college graduate	49%	30%	20%	1%
	College graduate	38%	40%	21%	1%
Race	White	31%	46%	22%	1%
	African American	51%	29%	18%	2%
	Other	32%	35%	31%	1%
Age	Under 45	35%	42%	22%	1%
	45 or older	46%	30%	21%	2%
Gender	Men	38%	38%	23%	0%
	Women	45%	33%	19%	2%
Interview Type	Landline	41%	36%	21%	1%
	Cell Phone	44%	34%	20%	2%

NBC4/WAMU/Washington Informer/Marist Poll DC Democrats with a Candidate Preference. Interviews conducted February 17th through February 23rd, 2014, n=584 MOE +/- 4.1 percentage points. DC Likely Democratic Primary Voters with a Candidate Preference: n=362 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

\*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Likely Democratic Primary Voters with a Candidate Preference			
		Would you say that you strongly support <candidates> somewhat support <candidates>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
DC Likely Democratic Primary Voters with a Candidate Preference		44%	36%	19%	1%
Top Two Democratic Candidates for DC Mayor	Vincent Gray	53%	29%	18%	0%
	Muriel Bowser	50%	32%	16%	2%
DC Region	Southwest	35%	48%	17%	0%
	Northwest	49%	27%	22%	2%
	North Central	45%	36%	19%	1%
	Southeast	49%	34%	16%	1%
Household Income	Less than \$75,000	49%	32%	18%	1%
	\$75,000 or more	39%	40%	20%	1%
Education	Not college graduate	53%	31%	16%	0%
	College graduate	39%	39%	21%	1%
Race	White	31%	48%	21%	1%
	African American	54%	28%	16%	1%
	Other	39%	38%	22%	0%
Age	Under 45	36%	46%	18%	0%
	45 or older	48%	30%	20%	2%
Gender	Men	41%	40%	19%	0%
	Women	47%	33%	19%	2%
Interview Type	Landline	44%	36%	19%	1%
	Cell Phone	46%	35%	17%	2%

NBC4/WAMU/Washington Informer/Marist Poll DC Likely Democratic Primary Voters with a Candidate Preference. Interviews conducted February 17th through February 23rd, 2014, n=362 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

NBC4/WAMU/Washington Informer/Marist Poll DC Tables

		DC Democrats with a Candidate Preference									
		Who is your second choice for the Democratic primary for mayor in the District:									
		Muriel Bowser	Jack Evans	Vincent Gray	Tommy Wells	Vincent Orange	Andy Shallal	Reta Lewis	Carlos Allen	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
DC Democrats with a Candidate Preference		20%	17%	13%	13%	10%	7%	5%	1%	1%	14%
DC Likely Democratic Primary Voters with a Candidate Preference		21%	18%	12%	12%	9%	7%	4%	1%	1%	15%
Political Ideology	Very liberal-Liberal	16%	9%	24%	14%	13%	5%	9%	0%	0%	11%
	Moderate	20%	20%	10%	13%	12%	5%	6%	2%	2%	12%
	Conservative-Very conservative	21%	17%	12%	12%	8%	8%	4%	1%	1%	15%
Past Participation**	Yes	20%	19%	12%	12%	9%	7%	3%	1%	2%	15%
	No	17%	5%	19%	14%	14%	5%	13%	2%	0%	10%
Top Tier Democratic Candidates for DC Mayor	Vincent Gray	27%	13%	0%	12%	18%	5%	9%	0%	2%	15%
	Muriel Bowser	0%	22%	20%	17%	8%	8%	4%	2%	0%	19%
	Jack Evans	28%	0%	16%	25%	5%	8%	2%	0%	3%	13%
	Tommy Wells	29%	33%	9%	0%	4%	13%	1%	0%	0%	10%
DC Region	Southwest	23%	17%	10%	15%	6%	10%	1%	0%	3%	15%
	Northwest	22%	15%	13%	12%	7%	6%	5%	2%	1%	18%
	North Central	15%	17%	13%	14%	12%	8%	5%	2%	2%	13%
	Southeast	19%	19%	15%	11%	15%	1%	9%	0%	1%	11%
Household Income	Less than \$75,000	17%	13%	16%	12%	14%	6%	7%	2%	1%	10%
	\$75,000 or more	22%	23%	10%	14%	5%	6%	4%	0%	1%	16%
Education	Not college graduate	19%	14%	18%	12%	14%	5%	8%	1%	1%	9%
	College graduate	20%	19%	10%	13%	7%	8%	3%	1%	2%	17%
Race	White	23%	23%	8%	14%	3%	9%	2%	1%	2%	15%
	African American	17%	14%	17%	12%	15%	4%	7%	1%	1%	12%
	Other	24%	7%	8%	6%	9%	12%	12%	0%	0%	22%
Age	Under 45	19%	12%	16%	14%	14%	7%	8%	2%	0%	9%
	45 or older	20%	20%	11%	12%	7%	6%	4%	0%	2%	17%
Gender	Men	20%	17%	11%	11%	11%	7%	7%	1%	1%	11%
	Women	19%	16%	14%	14%	9%	6%	4%	1%	2%	16%
Interview Type	Landline	21%	19%	10%	13%	8%	7%	4%	1%	1%	17%
	Cell Phone	18%	11%	21%	12%	15%	7%	8%	1%	1%	8%

NBC4/WAMU/Washington Informer/Marist Poll DC Democrats with a Candidate Preference. Interviews conducted February 17th through February 23rd, 2014, n=584 MOE +/- 4.1 percentage points. DC Likely Democratic Primary Voters with a Candidate Preference: n=362 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

\*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Likely Democratic Primary Voters with a Candidate Preference									
		Who is your second choice for the Democratic primary for mayor in the District:									
		Muriel Bowser	Jack Evans	Tommy Wells	Vincent Gray	Vincent Orange	Andy Shallal	Reta Lewis	Carlos Allen	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
DC Likely Democratic Primary Voters with a Candidate Preference		21%	18%	12%	12%	9%	7%	4%	1%	1%	15%
Top Two Democratic Candidates for DC Mayor	Vincent Gray	29%	15%	9%	0%	18%	4%	6%	0%	2%	16%
	Muriel Bowser	0%	23%	18%	19%	5%	9%	2%	2%	0%	21%
DC Region	Southwest	23%	20%	14%	8%	6%	11%	2%	0%	2%	14%
	Northwest	24%	14%	12%	13%	4%	7%	4%	2%	1%	19%
	North Central	16%	17%	14%	13%	12%	8%	2%	2%	2%	14%
	Southeast	23%	21%	9%	13%	13%	1%	7%	0%	0%	13%
Household Income	Less than \$75,000	22%	14%	12%	15%	13%	6%	5%	2%	1%	11%
	\$75,000 or more	20%	24%	14%	10%	5%	7%	4%	0%	1%	15%
Education	Not college graduate	24%	15%	11%	16%	13%	4%	6%	2%	1%	10%
	College graduate	20%	20%	13%	10%	7%	9%	3%	1%	2%	16%
Race	White	23%	24%	15%	7%	3%	11%	1%	1%	1%	15%
	African American	19%	15%	11%	16%	15%	3%	5%	1%	2%	13%
	Other	28%	7%	7%	9%	5%	12%	6%	0%	0%	25%
Age	Under 45	21%	15%	14%	14%	13%	7%	5%	2%	0%	9%
	45 or older	21%	19%	12%	11%	7%	7%	3%	1%	2%	17%
Gender	Men	22%	19%	11%	11%	10%	8%	6%	1%	1%	11%
	Women	21%	17%	13%	12%	8%	7%	3%	1%	1%	17%
Interview Type	Landline	22%	20%	13%	9%	7%	7%	3%	1%	1%	17%
	Cell Phone	19%	12%	11%	19%	15%	6%	6%	1%	1%	9%

NBC4/WAMU/Washington Informer/Marist Poll DC Likely Democratic Primary Voters with a Candidate Preference. Interviews conducted February 17th through February 23rd, 2014, n=362 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

		DC Democrats*			
		Thinking about April's Democratic primary for mayor in the District, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
DC Democrats*		32%	46%	16%	6%
DC Likely Democratic Primary Voters		38%	46%	12%	4%
Political Ideology	Very liberal-Liberal	26%	50%	12%	12%
	Moderate	31%	45%	16%	8%
	Conservative-Very conservative	33%	47%	16%	3%
Past Participation**	Yes	34%	46%	15%	5%
	No	20%	47%	21%	12%
DC Region	Southwest	26%	51%	18%	5%
	Northwest	32%	49%	15%	4%
	North Central	38%	37%	17%	8%
	Southeast	30%	51%	12%	7%
Household Income	Less than \$75,000	29%	47%	15%	8%
	\$75,000 or more	34%	47%	16%	2%
Education	Not college graduate	31%	47%	13%	8%
	College graduate	33%	47%	17%	4%
Race	White	28%	49%	20%	3%
	African American	35%	44%	14%	7%
	Other	26%	52%	11%	11%
Age	Under 45	26%	50%	17%	6%
	45 or older	35%	44%	15%	6%
Gender	Men	32%	47%	15%	6%
	Women	32%	46%	16%	6%
Interview Type	Landline	35%	44%	15%	6%
	Cell Phone	25%	52%	17%	5%

NBC4/WAMU/Washington Informer/Marist Poll DC Democrats. Interviews conducted February 17th through February 23rd, 2014, n=738 MOE +/- 3.6 percentage points. DC Likely Democratic Primary Voters: n=416 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

\*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Democrats*		
		Overall, do you have a favorable or an unfavorable impression of Muriel Bowser?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
DC Democrats*		50%	28%	22%
DC Likely Democratic Primary Voters		55%	25%	19%
DC Region	Southwest	53%	21%	27%
	Northwest	58%	28%	15%
	North Central	44%	33%	22%
	Southeast	44%	30%	27%
Household Income	Less than \$75,000	44%	33%	23%
	\$75,000 or more	58%	26%	15%
Education	Not college graduate	42%	37%	21%
	College graduate	56%	22%	22%
Race	White	57%	20%	23%
	African American	44%	34%	22%
	Other	54%	24%	22%
Age	Under 45	45%	38%	17%
	45 or older	52%	22%	26%
Gender	Men	47%	31%	22%
	Women	52%	26%	22%
Interview Type	Landline	51%	27%	22%
	Cell Phone	48%	30%	22%

NBC4/WAMU/Washington Informer/Marist Poll DC Democrats. Interviews conducted February 17th through February 23rd, 2014, n=358 MOE +/- 5.2 percentage points. DC Likely Democratic Primary Voters: n=200 MOE +/- 6.9 percentage points. Totals may not add to 100% due to rounding.

\*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Democrats*		
		Overall, do you have a favorable or an unfavorable impression of Jack Evans?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
DC Democrats*		46%	29%	25%
DC Likely Democratic Primary Voters		48%	29%	23%
DC Region	Southwest	65%	20%	15%
	Northwest	39%	34%	26%
	North Central	40%	30%	30%
	Southeast	43%	29%	28%
Household Income	Less than \$75,000	38%	35%	27%
	\$75,000 or more	55%	26%	19%
Education	Not college graduate	33%	41%	26%
	College graduate	55%	22%	23%
Race	White	64%	16%	21%
	African American	35%	38%	27%
	Other	25%	34%	41%
Age	Under 45	42%	34%	24%
	45 or older	49%	26%	25%
Gender	Men	49%	32%	19%
	Women	44%	27%	29%
Interview Type	Landline	49%	26%	25%
	Cell Phone	40%	36%	24%

NBC4/WAMU/Washington Informer/Marist Poll DC Democrats. Interviews conducted February 17th through February 23rd, 2014, n=358 MOE +/- 5.2 percentage points. DC Likely Democratic Primary Voters: n=200 MOE +/- 6.9 percentage points. Totals may not add to 100% due to rounding.

\*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Democrats*		
		Overall, do you have a favorable or an unfavorable impression of Tommy Wells?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
DC Democrats*		46%	28%	26%
DC Likely Democratic Primary Voters		50%	26%	24%
DC Region	Southwest	45%	17%	38%
	Northwest	47%	28%	25%
	North Central	53%	23%	24%
	Southeast	36%	44%	20%
Household Income	Less than \$75,000	39%	34%	26%
	\$75,000 or more	57%	22%	21%
Education	Not college graduate	38%	37%	25%
	College graduate	53%	20%	27%
Race	White	62%	14%	24%
	African American	39%	36%	26%
	Other	35%	28%	37%
Age	Under 45	45%	36%	19%
	45 or older	48%	22%	29%
Gender	Men	49%	30%	21%
	Women	43%	26%	30%
Interview Type	Landline	47%	25%	28%
	Cell Phone	42%	35%	22%

NBC4/WAMU/Washington Informer/Marist Poll DC Democrats. Interviews conducted February 17th through February 23rd, 2014, n=380 MOE +/- 5.0 percentage points. DC Likely Democratic Primary Voters: n=216 MOE +/- 6.7 percentage points. Totals may not add to 100% due to rounding.

\*The DC Democrats in DC includes registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Adults		
		Overall, do you have a favorable or an unfavorable impression of Vincent Gray?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
DC Adults		45%	46%	9%
DC Registered Voters		45%	48%	7%
DC Democrats		46%	48%	5%
DC Likely Democratic Primary Voters		46%	49%	5%
Political Ideology^	Very liberal-Liberal	54%	42%	4%
	Moderate	47%	45%	7%
	Conservative-Very conservative	40%	54%	7%
DC Region	Southwest	35%	54%	11%
	Northwest	46%	47%	7%
	North Central	46%	47%	7%
	Southeast	58%	35%	7%
Household Income	Less than \$75,000	52%	39%	9%
	\$75,000 or more	38%	56%	5%
Education	Not college graduate	57%	35%	8%
	College graduate	37%	54%	9%
Race	White	27%	64%	9%
	African American	58%	34%	9%
	Other	54%	37%	9%
Age	18 to 29	58%	26%	16%
	30 to 44	40%	56%	5%
	45 to 59	40%	51%	9%
	60 or older	48%	45%	8%
Age	Under 45	47%	45%	9%
	45 or older	44%	47%	8%
Gender	Men	47%	46%	7%
	Women	44%	46%	10%
Interview Type	Landline	43%	50%	7%
	Cell Phone	50%	39%	11%

NBC4/WAMU/Washington Informer/Marist Poll DC Adults. Interviews conducted February 17th through February 23rd, 2014, n=1138 MOE +/- 2.9 percentage points. ^DC Registered Voters: n=998 MOE +/- 3.1 percentage points. DC Democrats: n=738 MOE +/- 3.6 percentage points. DC Likely Democratic Primary Voters: n=416 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

		DC Democrats*		
		Overall, do you have a favorable or an unfavorable impression of Vincent Orange?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
DC Democrats*		32%	50%	18%
DC Likely Democratic Primary Voters		31%	52%	17%
DC Region	Southwest	27%	46%	27%
	Northwest	31%	54%	15%
	North Central	25%	55%	20%
	Southeast	43%	45%	13%
Household Income	Less than \$75,000	38%	43%	19%
	\$75,000 or more	24%	62%	14%
Education	Not college graduate	39%	44%	16%
	College graduate	26%	54%	20%
Race	White	18%	63%	19%
	African American	41%	44%	16%
	Other	20%	47%	33%
Age	Under 45	37%	47%	16%
	45 or older	29%	53%	19%
Gender	Men	30%	56%	14%
	Women	33%	45%	22%
Interview Type	Landline	27%	54%	18%
	Cell Phone	42%	40%	18%

NBC4/WAMU/Washington Informer/Marist Poll DC Democrats. Interviews conducted February 17th through February 23rd, 2014, n=380 MOE +/- 5.0 percentage points. DC Likely Democratic Primary Voters: n=216 MOE +/- 6.7 percentage points. Totals may not add to 100% due to rounding.

\*The DC Democrats in DC includes registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Democrats*		
		Overall, do you have a favorable or an unfavorable impression of Andy Shallal?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
DC Democrats*		34%	26%	40%
DC Likely Democratic Primary Voters		37%	24%	39%
DC Region	Southwest	44%	13%	42%
	Northwest	36%	23%	41%
	North Central	34%	15%	51%
	Southeast	20%	53%	28%
Household Income	Less than \$75,000	26%	31%	43%
	\$75,000 or more	47%	19%	34%
Education	Not college graduate	26%	35%	39%
	College graduate	41%	17%	42%
Race	White	54%	11%	34%
	African American	23%	35%	43%
	Other	32%	22%	46%
Age	Under 45	33%	35%	33%
	45 or older	35%	21%	45%
Gender	Men	36%	28%	36%
	Women	32%	24%	44%
Interview Type	Landline	33%	23%	44%
	Cell Phone	36%	32%	32%

NBC4/WAMU/Washington Informer/Marist Poll DC Democrats. Interviews conducted February 17th through February 23rd, 2014, n=380 MOE +/- 5.0 percentage points. DC Likely Democratic Primary Voters: n=216 MOE +/- 6.7 percentage points. Totals may not add to 100% due to rounding.

\*The DC Democrats in DC includes registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Democrats*		
		Overall, do you have a favorable or an unfavorable impression of Reta Lewis?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
DC Democrats*		21%	28%	51%
DC Likely Democratic Primary Voters		20%	28%	52%
DC Region	Southwest	19%	19%	62%
	Northwest	25%	26%	49%
	North Central	13%	27%	60%
	Southeast	20%	42%	38%
Household Income	Less than \$75,000	20%	30%	50%
	\$75,000 or more	25%	26%	49%
Education	Not college graduate	20%	35%	45%
	College graduate	21%	22%	57%
Race	White	23%	18%	60%
	African American	17%	36%	47%
	Other	37%	13%	51%
Age	Under 45	25%	34%	41%
	45 or older	18%	24%	58%
Gender	Men	26%	27%	47%
	Women	17%	28%	56%
Interview Type	Landline	18%	26%	56%
	Cell Phone	28%	32%	40%

NBC4/WAMU/Washington Informer/Marist Poll DC Democrats. Interviews conducted February 17th through February 23rd, 2014, n=380 MOE +/- 5.0 percentage points. DC Likely Democratic Primary Voters: n=216 MOE +/- 6.7 percentage points. Totals may not add to 100% due to rounding.

\*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Democrats*		
		Overall, do you have a favorable or an unfavorable impression of Carlos Allen?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
DC Democrats*		10%	26%	63%
DC Likely Democratic Primary Voters		9%	25%	66%
DC Region	Southwest	8%	18%	74%
	Northwest	6%	27%	67%
	North Central	7%	28%	65%
	Southeast	22%	32%	46%
Household Income	Less than \$75,000	14%	37%	50%
	\$75,000 or more	7%	19%	74%
Education	Not college graduate	12%	43%	45%
	College graduate	9%	16%	75%
Race	White	7%	13%	80%
	African American	9%	35%	55%
	Other	27%	31%	42%
Age	Under 45	14%	33%	53%
	45 or older	9%	22%	68%
Gender	Men	13%	28%	60%
	Women	9%	25%	66%
Interview Type	Landline	7%	23%	71%
	Cell Phone	20%	35%	46%

NBC4/WAMU/Washington Informer/Marist Poll DC Democrats. Interviews conducted February 17th through February 23rd, 2014, n=358 MOE +/- 5.2 percentage points. DC Likely Democratic Primary Voters: n=200 MOE +/- 6.9 percentage points. Totals may not add to 100% due to rounding.

\*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Democrats*				
		Which one of the following issues is most important in deciding your vote for mayor in April's Democratic primary:				
		Jobs and the economy	Ethics	Housing	Crime	Unsure
		Row %	Row %	Row %	Row %	Row %
DC Democrats*		44%	22%	22%	11%	2%
DC Likely Democratic Primary Voters		44%	23%	21%	10%	2%
Political Ideology	Very liberal-Liberal	45%	7%	30%	17%	2%
	Moderate	45%	18%	24%	12%	1%
	Conservative-Very conservative	43%	28%	18%	9%	2%
Past Participation**	Yes	44%	22%	22%	11%	2%
	No	42%	22%	22%	15%	0%
DC Region	Southwest	42%	33%	16%	6%	3%
	Northwest	46%	23%	19%	10%	0%
	North Central	40%	20%	24%	15%	2%
	Southeast	46%	10%	29%	15%	1%
Household Income	Less than \$75,000	45%	10%	30%	13%	1%
	\$75,000 or more	42%	35%	12%	9%	2%
Education	Not college graduate	49%	4%	31%	14%	1%
	College graduate	40%	34%	15%	9%	2%
Race	White	35%	43%	12%	8%	2%
	African American	50%	9%	28%	11%	1%
	Other	41%	10%	24%	23%	2%
Age	Under 45	45%	19%	22%	13%	1%
	45 or older	43%	23%	21%	10%	2%
Gender	Men	47%	24%	21%	8%	1%
	Women	41%	20%	22%	14%	2%
Interview Type	Landline	41%	23%	21%	13%	2%
	Cell Phone	50%	18%	22%	8%	1%

NBC4/WAMU/Washington Informer/Marist Poll DC Democrats. Interviews conducted February 17th through February 23rd, 2014, n=738 MOE +/- 3.6 percentage points.

DC Likely Democratic Primary Voters: n=416 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

\*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Democrats*			
		From what you know about the investigation of Mayor Gray's campaign finances in 2010, are you more likely to vote for him in April's Democratic primary, less likely, or does it not make any difference to your vote?			
		More likely	Less likely	Makes no difference	Unsure
		Row %	Row %	Row %	Row %
DC Democrats*		7%	53%	36%	4%
DC Likely Democratic Primary Voters		8%	54%	35%	4%
Political Ideology	Very liberal-Liberal	7%	41%	47%	5%
	Moderate	10%	45%	40%	5%
	Conservative-Very conservative	4%	63%	29%	4%
Past Participation**	Yes	8%	53%	34%	5%
	No	1%	56%	40%	3%
DC Region	Southwest	3%	71%	23%	3%
	Northwest	6%	54%	37%	3%
	North Central	5%	55%	33%	7%
	Southeast	13%	33%	48%	5%
Household Income	Less than \$75,000	8%	42%	45%	5%
	\$75,000 or more	4%	70%	25%	1%
Education	Not college graduate	9%	36%	49%	6%
	College graduate	5%	67%	26%	3%
Race	White	1%	82%	14%	3%
	African American	10%	33%	51%	6%
	Other	12%	55%	31%	2%
Age	Under 45	5%	56%	37%	1%
	45 or older	7%	53%	34%	6%
Gender	Men	5%	58%	36%	1%
	Women	8%	50%	35%	7%
Interview Type	Landline	6%	56%	32%	5%
	Cell Phone	8%	46%	44%	2%

NBC4/WAMU/Washington Informer/Marist Poll DC Democrats. Interviews conducted February 17th through February 23rd, 2014, n=738 MOE +/- 3.6 percentage points. DC Likely Democratic Primary Voters: n=416 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

\*The DC Democrats in DC includes registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Adults			
		From what you have heard or read about the investigation of Mayor Gray's campaign finances when he ran for mayor four years ago, do you think he did nothing wrong, did something unethical, but not illegal, or did something illegal?			
		Did something unethical, but not illegal		Did something illegal	
		Did nothing wrong	illegal	illegal	Unsure
		Row %	Row %	Row %	Row %
DC Adults		14%	42%	24%	20%
DC Registered Voters		15%	43%	25%	18%
DC Democrats		15%	46%	24%	15%
DC Likely Democratic Primary Voters		16%	44%	25%	15%
Political Ideology^	Very liberal-Liberal	18%	31%	31%	19%
	Moderate	17%	42%	22%	18%
	Conservative-Very conservative	12%	48%	25%	15%
DC Region	Southwest	9%	48%	25%	18%
	Northwest	13%	43%	25%	19%
	North Central	12%	42%	24%	22%
	Southeast	21%	36%	23%	20%
Household Income	Less than \$75,000	17%	38%	24%	22%
	\$75,000 or more	11%	49%	27%	13%
Education	Not college graduate	21%	36%	21%	22%
	College graduate	10%	46%	26%	18%
Race	White	5%	50%	30%	15%
	African American	19%	38%	21%	22%
	Other	23%	34%	21%	22%
Age	18 to 29	20%	35%	15%	29%
	30 to 44	12%	47%	33%	9%
	45 to 59	11%	49%	26%	15%
	60 or older	14%	39%	22%	25%
Age	Under 45	15%	42%	26%	17%
	45 or older	13%	43%	23%	21%
Gender	Men	16%	41%	26%	17%
	Women	13%	42%	22%	23%
Interview Type	Landline	12%	44%	25%	19%
	Cell Phone	17%	39%	23%	21%

NBC4/WAMU/Washington Informer/Marist Poll DC Adults. Interviews conducted February 17th through February 23rd, 2014, n=1138 MOE +/- 2.9 percentage points. ^DC Registered Voters: n=998 MOE +/- 3.1 percentage points. DC Democrats: n=738 MOE +/- 3.6 percentage points. DC Likely Democratic Primary Voters: n=416 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

		DC Adults		
		Do you approve or disapprove of the job Vincent Gray is doing as mayor of the District?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
DC Adults		56%	36%	8%
DC Registered Voters		55%	38%	6%
DC Democrats		56%	39%	5%
DC Likely Democratic Primary Voters		56%	39%	5%
Political Ideology^	Very liberal-Liberal	64%	32%	4%
	Moderate	59%	35%	6%
	Conservative-Very conservative	50%	44%	6%
DC Region	Southwest	50%	44%	6%
	Northwest	55%	37%	8%
	North Central	52%	38%	9%
	Southeast	67%	26%	6%
Household Income	Less than \$75,000	62%	31%	7%
	\$75,000 or more	50%	45%	5%
Education	Not college graduate	65%	28%	7%
	College graduate	49%	42%	8%
Race	White	39%	54%	7%
	African American	68%	25%	7%
	Other	67%	25%	8%
Age	18 to 29	68%	19%	12%
	30 to 44	55%	41%	3%
	45 to 59	47%	46%	8%
	60 or older	58%	34%	8%
Age	Under 45	60%	33%	7%
	45 or older	53%	39%	8%
Gender	Men	57%	37%	6%
	Women	56%	36%	9%
Interview Type	Landline	54%	39%	7%
	Cell Phone	60%	31%	8%

NBC4/WAMU/Washington Informer/Marist Poll DC Adults. Interviews conducted February 17th through February 23rd, 2014, n=1138 MOE +/- 2.9 percentage points. ^DC Registered Voters: n=998 MOE +/- 3.1 percentage points. DC Democrats: n=738 MOE +/- 3.6 percentage points. DC Likely Democratic Primary Voters: n=416 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

		DC Adults		
		All in all, do you think things in the District are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
DC Adults		71%	24%	5%
DC Registered Voters		71%	25%	5%
DC Democrats		74%	22%	4%
DC Likely Democratic Primary Voters		75%	21%	4%
Political Ideology^	Very liberal-Liberal	59%	36%	6%
	Moderate	69%	26%	5%
	Conservative-Very conservative	76%	20%	4%
DC Region	Southwest	70%	24%	6%
	Northwest	72%	24%	5%
	North Central	67%	25%	7%
	Southeast	73%	23%	4%
Household Income	Less than \$75,000	69%	26%	5%
	\$75,000 or more	75%	21%	4%
Education	Not college graduate	68%	27%	5%
	College graduate	72%	22%	6%
Race	White	72%	23%	5%
	African American	70%	24%	6%
	Other	72%	25%	3%
Age	18 to 29	70%	24%	6%
	30 to 44	72%	25%	4%
	45 to 59	72%	24%	4%
	60 or older	71%	22%	7%
Age	Under 45	71%	24%	5%
	45 or older	72%	23%	6%
Gender	Men	72%	23%	5%
	Women	70%	25%	5%
Interview Type	Landline	73%	22%	5%
	Cell Phone	67%	27%	6%

NBC4/WAMU/Washington Informer/Marist Poll DC Adults. Interviews conducted February 17th through February 23rd, 2014, n=1138 MOE +/- 2.9 percentage points. ^DC Registered Voters: n=998 MOE +/- 3.1 percentage points. DC Democrats: n=738 MOE +/- 3.6 percentage points. DC Likely Democratic Primary Voters: n=416 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

		DC Adults		
		Thinking about the elections in November, if Mayor Gray is the Democratic candidate for mayor do you definitely plan to vote for Vincent Gray for re-election as mayor or do you definitely plan to vote against him?		
		Definitely vote for him	Definitely vote against him	Undecided
		Row %	Row %	Row %
DC Adults		43%	40%	17%
DC Registered Voters		42%	42%	16%
DC Democrats		44%	41%	15%
DC Likely Democratic Primary Voters		44%	41%	15%
Political Ideology^	Very liberal-Liberal	43%	43%	13%
	Moderate	42%	42%	17%
	Conservative-Very conservative	41%	43%	16%
DC Region	Southwest	36%	44%	20%
	Northwest	46%	37%	17%
	North Central	39%	44%	17%
	Southeast	47%	38%	14%
Household Income	Less than \$75,000	48%	38%	15%
	\$75,000 or more	35%	47%	18%
Education	Not college graduate	49%	38%	13%
	College graduate	38%	42%	20%
Race	White	30%	49%	21%
	African American	53%	33%	14%
	Other	47%	41%	12%
Age	18 to 29	60%	29%	11%
	30 to 44	39%	49%	11%
	45 to 59	34%	47%	19%
	60 or older	43%	36%	22%
Age	Under 45	47%	42%	11%
	45 or older	39%	40%	21%
Gender	Men	45%	40%	15%
	Women	40%	41%	19%
Interview Type	Landline	40%	41%	19%
	Cell Phone	48%	39%	14%

NBC4/WAMU/Washington Informer/Marist Poll DC Adults. Interviews conducted February 17th through February 23rd, 2014, n=1138 MOE +/- 2.9 percentage points. ^DC Registered Voters: n=998 MOE +/- 3.1 percentage points. DC Democrats: n=738 MOE +/- 3.6 percentage points. DC Likely Democratic Primary Voters: n=416 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

		DC Adults		
		Overall, do you think Mayor Gray deserves to be re-elected mayor or is it time to elect someone else?		
		Deserves to be re-elected	Time to elect someone else	Unsure
		Row %	Row %	Row %
DC Adults		31%	60%	9%
DC Registered Voters		30%	62%	8%
DC Democrats		31%	63%	6%
DC Likely Democratic Primary Voters		31%	64%	6%
Political Ideology^	Very liberal-Liberal	39%	56%	5%
	Moderate	37%	56%	8%
	Conservative-Very conservative	21%	71%	8%
DC Region	Southwest	22%	68%	10%
	Northwest	31%	60%	9%
	North Central	29%	63%	7%
	Southeast	44%	48%	8%
Household Income	Less than \$75,000	38%	53%	9%
	\$75,000 or more	23%	71%	6%
Education	Not college graduate	40%	52%	8%
	College graduate	24%	66%	9%
Race	White	15%	76%	8%
	African American	45%	48%	7%
	Other	29%	59%	12%
Age	18 to 29	40%	48%	12%
	30 to 44	27%	67%	6%
	45 to 59	26%	66%	8%
	60 or older	32%	58%	10%
Age	Under 45	32%	60%	8%
	45 or older	30%	61%	9%
Gender	Men	33%	58%	8%
	Women	29%	62%	9%
Interview Type	Landline	29%	62%	9%
	Cell Phone	35%	58%	7%

NBC4/WAMU/Washington Informer/Marist Poll DC Adults. Interviews conducted February 17th through February 23rd, 2014, n=1138 MOE +/- 2.9 percentage points. ^DC Registered Voters: n=998 MOE +/- 3.1 percentage points. DC Democrats: n=738 MOE +/- 3.6 percentage points. DC Likely Democratic Primary Voters: n=416 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

		DC Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
DC Adults		85%	11%	4%
DC Registered Voters		87%	10%	3%
DC Democrats		93%	4%	2%
DC Likely Democratic Primary Voters		94%	4%	2%
Political Ideology^	Very liberal-Liberal	80%	18%	2%
	Moderate	81%	15%	4%
	Conservative-Very conservative	94%	4%	2%
DC Region	Southwest	78%	19%	3%
	Northwest	90%	6%	4%
	North Central	82%	13%	5%
	Southeast	94%	3%	3%
Household Income	Less than \$75,000	87%	8%	4%
	\$75,000 or more	85%	13%	2%
Education	Not college graduate	90%	6%	5%
	College graduate	82%	15%	3%
Race	White	78%	17%	4%
	African American	93%	3%	4%
	Other	83%	15%	2%
Age	18 to 29	84%	9%	7%
	30 to 44	88%	9%	2%
	45 to 59	86%	11%	2%
	60 or older	83%	12%	5%
Age	Under 45	87%	9%	4%
	45 or older	84%	12%	4%
Gender	Men	84%	13%	4%
	Women	87%	9%	4%
Interview Type	Landline	86%	11%	3%
	Cell Phone	84%	11%	5%

NBC4/WAMU/Washington Informer/Marist Poll DC Adults. Interviews conducted February 17th through February 23rd, 2014, n=1138 MOE +/- 2.9 percentage points. ^DC Registered Voters: n=998 MOE +/- 3.1 percentage points. DC Democrats: n=738 MOE +/- 3.6 percentage points. DC Likely Democratic Primary Voters: n=416 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.